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Valencia and The EDSA Group Partner to Form Workforce Training Program to Teach Financial Education

April 13, 2011 — Workers' poor personal financial skills can cost businesses higher turnover rates, lower productivity, added healthcare costs and exposure to liability, and many employers are looking for ways to give employees more knowledge of how to manage their money. Now some companies are partnering with community colleges to provide financial education for their employees.

[Valencia Community College](#) in Orlando, Florida, collaborates with local businesses to provide workforce-training through financial education courses for employees.

"Valencia's continuing education and professional training division works to meet the needs of our business community by providing organizations with workshops that help their employees move toward financial wellness," says Joe Battista, chief operating officer for Valencia's continuing education and professional training programs.

Valencia offers a variety of financial courses and customized on-site workshops, including basic money management, retirement planning, education funding and maximizing corporate benefits. The curriculum, tailored to meet the needs of employers, is provided by [The EDSA Group](#), an independent financial education company. Classes offered through Valencia are taught by Chuck Bosworth, a certified financial planner™ and EDSA-certified instructor.

"Today's businesses want to improve the financial literacy of their employees. There is a hunger for knowledge regarding finances. These workforce training partnerships satisfy the demand," says Bosworth.

ABOUT THE EDSA GROUP

[The EDSA Group](#), headquartered in Louisiana, is a national leader in financial education. The EDSA Group offers educational solutions for students, faculty and staff, and workplace training.

ABOUT VALENCIA COMMUNITY COLLEGE

One of the nation's largest community colleges, [Valencia](#) educates more than 65,000 students a year at four campuses and two centers throughout Central Florida. Valencia offers credit courses that lead to associate degrees as well as continuing education courses.